

1

2 **CLAIMS**

3

4 1. A method of providing a user experience when playing media on a
5 media player comprising:

6 downloading a file that contains at least one media-specific file configured
7 to provide a user interface, and media content with which the user interface is
8 associated;

9 playing the media content with a media player; and

10 automatically displaying the user interface when the media content is
11 played with the media player.

12 2. The method of claim 1, wherein said automatically displaying
13 comprises displaying the user interface as part of the media player.

14

15 3. The method of claim 1, wherein said automatically displaying
16 comprises displaying the user interface to comprise the media player.

17

18 4. The method of claim 1, wherein said at least one media-specific file
19 comprises multiple files including a definition file that defines how other
20 associated files are to be used, and art files containing images that are associated
21 with the user interface.

22

23 5. The method of claim 4, wherein said at least one media-specific file
24 comprises least one script file for scripting.

1 6. The method of claim 4, wherein said at least one media-specific file
2 comprises least one script file that provides a capability for the user interface to
3 respond to events.

4

5 7. The method of claim 1 further comprising prior to said playing, using
6 a digital rights management technique to access one or more of the downloaded
7 file, media-specific file, and media content.

8

9 8. One or more computer-readable media having computer readable
10 instructions thereon which, when executed by a computer, cause the computer to:

11 download a file that contains at least one media-specific file configured to
12 provide a user interface, and song files with which the user interface is associated;
13 play the song files with a media player; and
14 automatically display the user interface when the song files are played with
15 the media player.

16

17 9. A media player comprising software code that is configured to:

18 download a file that contains at least one media-specific file configured to
19 provide a user interface, and media content with which the user interface is
20 associated;

21 play the media content; and
22 automatically display the user interface on at least a portion of a media
23 player user interface when the media content is played with the media player.

1 **10.** The media player of claim 9, wherein the software code is
2 configured to automatically display the user interface to comprise the entire media
3 player user interface.
4

5 **11.** The media player of claim 9, wherein the software code is
6 configured to use a digital rights management technique to access one or more of
7 the downloaded file, media-specific file, and media content prior to playing the
8 media content.
9

10 **12.** A method of organizing media content comprising:
11 providing at least one media-specific file that is configured to provide a
12 user interface on at least a portion of a media player;
13 providing at least one media content file configured for play on the media
14 player; and
15 associating the one media-specific file with the one media content file such
16 that any time the one media content file is played on the media player, the one
17 media-specific file is processed to automatically display the user interface on at
18 least a portion of the media player.
19

20 **13.** The method of claim 12 further comprising protecting at least one of
21 the media-specific file and the media content file using a digital rights
22 management technique.
23
24
25

1 **14.** The method of claim 12, wherein said associating comprises
2 establishing a relationship between the one media-specific file and the one media
3 content file using an XML data structure.
4

5 **15.** The method of claim 12, wherein the one media content file
6 comprises at least one song file.
7

8 **16.** The method of claim 12, wherein the one media content file
9 comprises multiple song files.
10

11 **17.** The method of claim 12, wherein said associating comprises
12 packaging the one media-specific file and the one media content file in a single
13 downloadable file.
14

15 **18.** One or more computer-readable media having computer-readable
16 instructions thereon which, when executed by a computer, implement the method
17 of claim 12.
18

19 **19.** A method of organizing media content comprising:
20 providing at least one media-specific file that is configured to provide a
21 media player user interface;
22 providing at least one media content file configured for play on a media
23 player; and
24 associating the one media-specific file with the one media content file such
25 that any time the one media content file is played on the media player, the one

1 media-specific file is processed to automatically display the media player user
2 interface.

3

4 **20.** The method of claim 19, wherein said associating comprises
5 establishing a relationship between the one media-specific file and the one media
6 content file using an XML data structure.

7

8 **21.** The method of claim 19, wherein the one media content file
9 comprises at least one song file.

10

11 **22.** The method of claim 19, wherein the one media content file
12 comprises multiple song files.

13

14 **23.** The method of claim 19, wherein said associating comprises
15 packaging the one media-specific file and the one media content file in a single
16 downloadable file.

17

18 **24.** One or more computer-readable media having computer-readable
19 instructions thereon which, when executed by a computer, implement the method
20 of claim 19.

21

22 **25.** A method of organizing content for a user experience comprising:
23 providing multiple different files that define different aspects of a media
24 player user interface, at least some files being associated with media content and at
25 least some other files being associated with visual content; and

1 organizing the files for sending over a network to a client computer, said
2 organizing using a hierarchical tag-based structure to establish a relationship
3 between the files such that when the media content is played by a media player,
4 the visual content is automatically displayed as at least part of the media player
5 user interface.

6

7 **26.** The method of claim 25, wherein when the media content is played
8 by a media player, the visual content is automatically displayed to comprise an
9 entire media player user interface.

10

11 **27.** The method of claim 25, wherein said organizing comprises using a
12 hierarchical tag-based structure comprising an XML data structure.

13

14 **28.** A method of accessing media content comprising:
15 displaying a link to media content;
16 responsive to a user clicking on the link, automatically downloading a file
17 that contains at least one media content file and at least one file that is configured
18 to provide at least a portion of a media player user interface that is specific to
19 media content associated with the one media content file;
20 playing the media content on a media player; and
21 responsive to said playing, automatically displaying said portion of the
22 media player user interface.

1 **29.** The method of claim 28, wherein said portion comprises an entire
2 media player user interface.

3

4 **30.** The method of claim 28, wherein said automatically displaying
5 comprises automatically flipping from a non-media player user interface to a
6 media player user interface.

7

8 **31.** One or more computer-readable media having computer readable
9 instructions thereon which, when executed by a computer, cause the computer to:

10 display a link to media content;
11 responsive to a user clicking on the link, automatically download a file that
12 contains at least one media content file and at least one file that is configured to
13 provide at least a portion of a media player user interface that is specific to media
14 content associated with the one media content file;

15 play the media content on a media player; and
16 responsive to playing the media content, automatically display said portion
17 of the media player user interface.

18

19 **32.** A media delivery mechanism comprising:
20 a single file comprising:

21 one or more media content files associated with content that can be
22 played on a media player;

23 one or more content-specific files that can be processed to provide a
24 content-specific user interface associated with content that is played on the
25 media player; and

1 a relationship between the one or more media content files and the
2 one or more content-specific files such that a content-specific user interface
3 is displayed on a computer when the content associated with the one or
4 more media content files is played on the media player.

5

6 **33.** The media delivery mechanism of claim 32, wherein said
7 relationship is established by a metafile that comprises part of the single file.

8

9 **34.** The media delivery mechanism of claim 33, wherein said metafile
10 comprises an XML data structure that establishes said relationship.

11

12 **35.** The media delivery mechanism of claim 32, wherein the content-
13 specific user interface comprises only a portion of a media player user interface.

14

15 **36.** The media delivery mechanism of claim 32, wherein the content-
16 specific user interface comprises an entire media player user interface.

17

18 **37.** The media delivery mechanism of claim 32, wherein the relationship
19 causes the same content-specific user interface to be displayed for multiple media
20 content files.

21

22 **38.** The media delivery mechanism of claim 32, wherein said one or
23 more media content files comprise song files.

1 **39.** A method of providing a media delivery mechanism comprising:
2 providing one or more media-specific files, the files being configured to
3 provide at least a portion of a media player user interface, said portion being
4 associated with specific media that can be played on a media player;

5 providing one or more media content files associated with media that can
6 be played on a media player embodying the media player user interface, said
7 media content files comprising the specific media with which the media player
8 user interface portion is associated; and

9 defining one or more metafiles that associate the one or more media-
10 specific files with the one or more media content files, the one or more metafiles
11 being configured for processing such that when the media player plays media
12 associated with a media content file, the media player automatically renders the
13 media player user interface portion.

14
15 **40.** The method of claim 39 further comprising associating the one or
16 more media-specific files, the one or more media content files, and the one or
17 more metafiles in a single downloadable file.

18
19 **41.** The method of claim 40 further comprising protecting one or more
20 of the media-specific files, media content files, metafiles, and single downloadable
21 file using one or more digital rights management technique.

22
23 **42.** The method of claim 40 further comprising uploading the single
24 downloadable file to a Web site.
25

1 **43.** The method of claim 40, wherein said one or more metafiles
2 associate said files using an XML data structure.

3

4 **44.** The method of claim 40, wherein said providing of the one or more
5 media-specific files comprises providing one or more media-specific files that are
6 configured to provide an entire media player user interface.

7

8 **45.** A method of providing media content over a network comprising:
9 receiving input requesting that a file be sent to a client computer, the file
10 comprising:

11 one or more media content files associated with content that can be
12 played on a media player on the client computer,

13 one or more media-specific files that can be processed to provide a
14 content-specific user interface, and

15 one or more metafiles that establish a relationship between the one
16 or more media content files and the one or more media specific files such
17 that a content-specific user interface is displayed when the content is played
18 on the media player; and

19 sending the requested file to the client computer.

20

21 **46.** The method of claim 45, wherein the content-specific user interface
22 comprises only a portion of a media player user interface.

1 **47.** The method of claim 45, wherein the content-specific user interface
2 comprises an entire media player user interface.

3

4 **48.** The method of claim 45, wherein the one or more metafiles
5 comprise at least one XML data structure that establishes said relationship.

6

7 **49.** The method of claim 45, wherein the media content files comprise at
8 least one song file.

9

10 **50.** A server computer comprising:
11 at least one computer-readable media; and
12 computer-readable instructions resident on the computer-readable media
13 which, when executed by the server, cause the server to:
14 maintain multiple files, each file comprising:
15 one or more media content files associated with content that
16 can be played on a media player on the client computer,
17 one or more media-specific files that can be processed to
18 provide a content-specific user interface, and
19 one or more metafiles that establish a relationship between
20 the one or more media content files and the one or more media
21 specific files such that a content-specific user interface is displayed
22 when the content is played on the media player;
23 receive input requesting that one or more of the multiple files be sent
24 to a client computer; and
25 send the one or more requested files to the client computer.

1
2 **51.** A method for playing media content on a media player comprising:
3 receiving a file with a client computer, the file comprising:

4 one or more media content files associated with content that can be
5 rendered on a media player on the client computer,

6 at least one media-specific file that can be processed to provide a
7 content-specific user interface, and

8 at least one metafile that establishes a relationship between the
9 media content files and the media-specific files such that a content-specific
10 user interface is provided when the content associated with the content files
11 is played on the media player;

12 playing content associated with the content files on the media player
13 embodied on the client computer; and

14 while playing the content on the media player, displaying the content-
15 specific user interface.

16
17 **52.** The method of claim 51, wherein the content-specific user interface
18 comprises only a portion of a media player user interface.

19
20 **53.** The method of claim 51, wherein the content-specific user interface
21 comprises an entire media player user interface.

1 **54.** One or more computer-readable media having computer-readable
2 instructions thereon which, when executed by a computer, cause the computer to
3 implement the method of claim 51.

4

5 **55.** A media player comprising software code that is configured to:
6 receive a file with a client computer, the file comprising:

7 one or more media content files associated with content that can be
8 rendered on the media player,

9 at least one media-specific file that can be processed to provide a
10 content-specific user interface, and

11 at least one metafile that establishes a relationship between the
12 media content files and the media-specific files such that a content-specific
13 user interface is provided when the content associated with the content files
14 is played on the media player;

15 play content associated with the content files; and

16 while playing the content, display the content-specific user interface.

17

18 **56.** A method for processing media content comprising:
19 receiving a file with a client computer, the file comprising:

20 one or more media content files associated with content that can be
21 rendered on a media player on the client computer,

22 at least one media-specific file that can be processed to provide a
23 content-specific user interface, and

24 at least one metafile that establishes a relationship between the
25 media content files and the media-specific files such that a content-specific

1 user interface is provided when the content associated with the content files
2 is played on the media player; and

3 automatically organizing the received files in one or more directories on a
4 client computer hard drive without any intervention from a user, the files being
5 organized in a manner that permits audio and visual content to be played on a
6 media player without any intervention from the user.

7
8 **57.** The method of claim 56 further comprising automatically playing
9 audio content on the media player, and while playing said audio content and
10 responsive thereto, automatically displaying the content-specific user interface.

11
12 **58.** The method of claim 56 further comprising automatically playing
13 audio content on the media player, and while playing said audio content and
14 responsive thereto, automatically displaying the content-specific user interface to
15 comprise only a portion of a media player user interface associated with the media
16 player.

17
18 **59.** The method of claim 56 further comprising automatically playing
19 audio content on the media player, and while playing said audio content and
20 responsive thereto, automatically displaying the content-specific user interface to
21 comprise an entire media player user interface associated with the media player.

1 **60.** One or more computer-readable media having computer-readable
2 instructions thereon which, when executed by a computer, cause the computer to
3 implement the method of claim 56.

4

5 **61.** A media player comprising software code configured to cause the
6 media player to:

7 receive a file, the file comprising:

8 one or more media content files associated with content that can be
9 rendered on the media player,

10 at least one media-specific file that can be processed to provide a
11 content-specific user interface, and

12 at least one metafile that establishes a relationship between the
13 media content files and the media-specific files such that a content-specific
14 user interface is provided when the content associated with the content files
15 is played on the media player; and

16 automatically organize the received files in one or more directories on a
17 client computer hard drive without any intervention from a user, the files being
18 organized in a manner that permits audio and visual content to be played on the
19 media player without any intervention from the user.

20

21 **62.** The media player of claim 61, wherein the software code further
22 causes the media player to automatically play audio content, and while playing
23 said audio content and responsive thereto, automatically display the content-
24 specific user interface.

1 **63.** A method of playing media content comprising:
2 receiving a file with a client computer, the file comprising:
3 one or more media content files associated with content that can be
4 played on a media player on the client computer,
5 at least one media-specific file that can be processed to provide a
6 content-specific user interface, and
7 at least one metafile that establishes a relationship between the
8 media content files and the media-specific files such that a content-specific
9 user interface is provided when the content associated with the content files
10 is played on the media player; and
11 automatically playing content associated with the one or more media
12 content files using a media player embodied on the client computer; and
13 while playing said content, automatically displaying the content-specific
14 user interface.

15
16 **64.** The method of claim 63, wherein said displaying comprises doing
17 so without any intervention from a user.

18
19 **65.** A media player comprising software code which, when executed by
20 a computer, causes the media player to implement the method of claim 63.

21
22 **66.** A method for playing media content comprising:
23 receiving a user input;
24 responsive to the user input and without any additional user intervention,
25 automatically:

1 downloading, on a client computer, multiple files associated with
2 media content;

3 organizing the multiple files on a hard drive of the client computer;

4 playing media associated with at least some of the files using a
5 media player embodied on the client computer; and

6 rendering at least a portion of the media player to include visual
7 content that is specific to the playing media and associated with at least some of
8 the files that were downloaded.

9
10 **67.** The method of claim 66, wherein said rendering comprises
11 rendering the entire media player to include the visual content.

12
13 **68.** A media player comprising software configured to:

14 receive an input;

15 responsive to the input and without any user intervention, automatically:

16 download, on a client computer, multiple files associated with media
17 content;

18 play media associated with at least some of the files using a media
19 player embodied on the client computer; and

20 render at least a portion of the media player to include visual content
21 that is specific to the playing media and associated with at least some of the files
22 that were downloaded.